

## President-Elect Report for 11/1810

Investigated Capwiz, a website (<http://capwiz.com/ala/ak/home/>) made available by ALA for state associations to manage grassroots campaigns and deliver constituent messages to elected officials. I now have the administrative login for the website which allows us to manage and customize some features.

Capwiz has several major functions:

- Website to publish legislative alerts, updates, issues, etc. concerning libraries at a national, state and local level.
- Tools to track legislation and customizable forms for library supporters to contact elected officials about specific issues. We can include suggested language or talking points to make the supporters' messages easier to create.
- Ability to send email alerts on issues to a databases of users, currently the 226 members of ALA that reside in Alaska that Capwiz knows about. We can add other users and create groups of users for targeted alerts.
- Statistics and reports on visits to the website, actions taken on alerts, etc.