



AkLA 2012 Conference Program  
Westmark Fairbanks Hotel and Conference Center

The Conference Wiki is located on the conference website at  
<http://akla.org/fairbanks2012/index.php>

**Thursday, February 23** - Pre-Conferences and Other Events

**9:00 a.m. - 5:00 p.m. Tanana**

The OWL Project in Alaska

*Shane Southwick, Sue Sherif, Matthew Shiffler and Steve Shields*

**9:00 a.m. - 10:30 a.m. Minto**

EBSCOhost 101: Search for Relevant Articles Fast with EBSCOhost

*Lisa Dennis, EBSCO*

**9:00 a.m. -12:30 p.m. Rampart**

Open the Door: Steps for Convening Civic Dialogues in Your Library

*Kara Dillard, Bill Hall and June Pinnell-Stephens*

**10:45 a.m. - 12:15 p.m. Minto**

EBSCOhost 201: Beyond Basic Searching: Getting the Most from EBSCOhost

*Lisa Dennis, EBSCO*

**12 noon - 1:30 p.m. Northern Latitudes**

Buffet Lunch (pre-paid meal ticket required)

**1:30 p.m. - 5:00 p.m. Harper**

Winning Your Next Budget Battle: Building a Position of Strength for Your Library

*Merris Sumrall*

**1:30 p.m. - 5:00 p.m. Yukon**

AkASL: Top 25 Websites and E-Books and Web 2.0 in Action - BYOT (Bring Your Own Technology)

*Ericka Drain, Ann Morgester, Nichole Roohi and Robin Turk*

**1:30 p.m. - 5:00 p.m. Rampart**

What Do I Count? Collecting Qualitative Statistics for Reference Assessment

*Bella Karr Gerlich and UA librarians*

**5:30 p.m. - 7:00 p.m. Gold West**

Opening Reception Honoring Exhibitors

**7:00 p.m. - 9:00 p.m. Northern Latitudes**

New Members Conference Orientation and Conference Coach & Rookie Social  
New Members Roundtable

**7:15 p.m. - 9:00 p.m. Harper**  
 E-Council Dinner (for members of E-Council, pre-paid meal ticket required)  
*Michael Robinson*

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**Friday, February 24**

**6:00 a.m. - 9:00 a.m. Northern Latitudes**  
 Hotel Continental Breakfast

**7:15 a.m - 8:15 a.m. Harper**  
 College Credit for Conference Attendance Orientation  
*Trina Carter*

**8:30 a.m. Gold East/Middle**  
 Conference Opening  
 Guest: *Jeff Jacobson, Chief of Staff, Fairbanks-North Star Borough*

**8:30 a.m. - 10:00 a.m. Gold East/Middle**  
 Keynote Program: The Anythink Libraries  
*Pam Sandlian-Smith*

**10:00 a.m. - 10:30 a.m. Gold West**  
 Coffee Break near Exhibits

**10:30 a.m. - 11:30 a.m. Harper**  
 Deciding If and What Open Source is Right for You  
*Peter Murray, LYRASIS*

**10:30 a.m. - 11:30 a.m. Room 108**  
 Patents - Help Your Users Locate Information  
*Judie Triplehorn*

**10:30 a.m. - 11:30 a.m. Rampart**  
 What is an ANLAMs? What Does it Mean for Alaska Libraries, Museums, and Archives?  
*Sue Sherif and Linda Wynne*

10:30 a.m. - 11:30 a.m. **Yukon**  
 President's Program: Building Library Clout in a Tough Climate  
*Merris Sumrall*

**10:30 a.m. - 11:30 a.m. Minto**  
 Video Conferencing Best Practices  
*Matthew Shiffler and Donna Rohwer*

10:30 a.m. - 12 noon **Tanana**  
 Search Like a Pro 2012  
*Nancy Warren*

**10:30 a.m. - 12 noon Room 112**  
 SLED Advisory Group  
*Suzan Hahn and Lisa Smith*

11:45 a.m. - 12:45 p.m. **Room108**  
 PNLA Q & A  
*Sara Saxton*

**11:45 a.m. - 12:45 p.m. Minto**

Cataloging Roundtable  
*Caroline Hassler, Chair*

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**Friday, February 24****11:45 a.m. - 12:45 p.m. Harper**

Intellectual Freedom Committee Meeting  
*June Pinnell-Stephens*

**11:45 a.m. - 12:45 p.m. Yukon**

President's Program: Marketing That Makes a Difference  
*Merris Sumrall*

**1:00 p.m. - 2:00 p.m. Gold East/Middle**

State of the State Luncheon (pre-paid meal ticket required)  
*Linda Thibodeau and Clark Gruening*

**2:00 p.m. - 3:30 p.m. Gold East/Middle**

AkLA General Membership Meeting and Awards  
*Michael Robinson, AkLA President*

**3:30 p.m. - 4:00 p.m. Gold West**

Coffee Break near Exhibits

**4:00 p.m. - 5:00 p.m. Northern Latitudes**

Choose Your Own Database - BYOT (Bring Your Own Technology)  
*Robin Turk*

**4:00 p.m. - 5:00 p.m. Minto**

Mango Languages: Simple as Un, Tree, Drei  
*Freya Anderson*

**4:00 p.m. - 5:30 p.m. Yukon**

Everyone is Creative  
*Pam Sandlian Smith*

**4:00 p.m. - 5:30 p.m. Harper**

Beyond Focus Groups 101  
*Colleen Cook*

**4:00 p.m. - 5:30 p.m. Tanana**

Summer Reading Program 2012  
*Sue Sherif*

**4:00 p.m. - 5:30 p.m. Gold Middle**

ListenAlaska Partners Meeting  
*Nina Malyshev*

**4:00 p.m.- 5:30 p.m. Rampart**

Let NoveList Find Your Next Book to Read  
*Lisa Dennis, EBSCO and Georgine Olson*

**5:30 p.m. - 7:00 p.m. Gold East**

Pasta Bar Dinner (pre-paid meal ticket required)

*Carol Diebel, Director of the UA Museum of the North will give a welcome and brief talk.*

**7:30 p.m. - 9:30 p.m. University of Alaska Museum of the North**

Dessert Reception (pre-paid registration required)

*Buses will leave from the Westmark*

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**Saturday, February 25**

**6:00 a.m. - 9:00 a.m. Northern Latitudes**

Hotel Continental Breakfast

**7:00 a.m. - 7:30 a.m. Harper**

AkASL Travel Grantees Meeting

*Robin Turk*

**7:15 a.m. - 8:15 a.m. Rampart**

Academic Roundtable Business Meeting

*Daria Carle and Jane Fuerstenau, Co-Chairs*

**7:15 a.m. - 8:15 a.m. Room 112**

Special Libraries Roundtable Meeting

*Teressa Williams, Chair*

**7:30 a.m. - 8:30 a.m. Harper**

AkASL Executive Board Meeting

*Robin Turk, President*

**8:30 a.m. - 9:30 a.m. Yukon**

National Broadband Policy: What it Means for Your Library

*Bob Bocher*

**8:30 a.m. - 9:30 a.m. Room 112**

Civic Engagement Roundtable Meeting

*June Pinnell-Stephens*

**8:30 a.m. - 9:30 a.m. Rampart**

Statewide Databases Coordinating Committee

*Steve Rollins, Chair*

**8:30 a.m.- 9:30 a.m. Tanana**

Library Marketing Toolkit 101

*Patience Frederiksen*

**8:30 a.m. - 9:30 a.m. Minto**

The Choice is Yours: Bringing the Young Reader's Choice Award to Life in Your Library

*Sara Saxton*

**8:30 a.m. - 9:30 a.m. Harper**

How to Set Up an Oral History Program at Your Library

*Robyn Russell*

**9:30 a.m. - 10:00 a.m. Gold West**

Coffee Break near Exhibits

**10:00 a.m. - 11:00 a.m. Rampart**

The Most Useful Comparison to Make is Your Library Against Itself Over Time

*Colleen Cook*

**10:00 a.m. - 11:30 a.m. Room 110/112**

Talk Tables

*Aja Razumny and State Library Coordinators*

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**Saturday, February 25**

**10:00 a.m. - 11:30 a.m. Northern Latitudes**

AkASL General Membership Meeting

*Robin Turk, President*

**10:00 a.m. - 11:30 a.m. Yukon**

Internet Privacy: What Do I Know About You?

*Nancy Warren*

**10:00 a.m. - 11:30 a.m. Minto**

Secrets of the Stressed Out Brain

*Heather Higgins*

**10:00 a.m. - 11:30 a.m. Room 108**

The Ted Stevens Papers Project: A Study in Documenting Contemporary Government and Politics

*Mary Anne Hamblen and Elsie Eckman*

**10:00 a.m. - 11:30 a.m. Tanana**

ListenAlaska: Highlights and Best Practices

*Nina Malyshev, Coordinator*

**10:00 a.m. - 11:30 a.m. Harper**

Steampunk: A Rapid Romp Thru the Genre

*Georgine Olson*

**11:30 p.m. - 12 noon Gold West**

Break in Exhibits and Kindle drawing

**12 noon - 1:30 p.m. Gold East/Middle**

Authors to Alaska Luncheon (pre-paid meal ticket required)

Featured Speaker: *Sneed B. Collard III*

*"Bucking Out - Exploring New Frontiers in Children's Literature"*

**1:30 p.m. - 2:30 p.m. Gold East/Middle**

Guest Author Book Signing

**2:30 p.m. - 3:30 p.m. Yukon**

Net Neutrality

*Bob Bocher*

**2:30 p.m. - 4:00 p.m. Northern Latitudes**

Battle of the Books Title Selection Workshop

*Erika Drain and Shelly Logsdon*

**2:30 p.m. - 4:00 p.m. Harper**

Alaska Native Language Archives

*Gary Holton, Michael Krauss and Stacey Baldrige*

**2:30 p.m. - 4:00 p.m. Room 112**  
 Succession Planning: Cultivating Tomorrow's Leaders Today  
*Nina Malyshev*

**2:30 p.m. - 4:00 p.m. Masonic Lodge** (corner of 10<sup>th</sup> and Noble, kitty corner south of the Westmark)  
 Puppet Power!  
*Miriam Dunbar and Nicole Eiseman*

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### **Saturday, February 25**

**2:30 p.m. - 4:00 p.m. Tanana**  
 What do You Want to Know About E-Books? Come and Ask  
*Ann Morgester, Jodee Kuden and panel*

**2:30 p.m. - 4:00 p.m. Rampart**  
 Alaska in Motion: Alaska Film Archives at UAF  
*Angela Schmidt and Dirk Tordoff*

**2:30 p.m. - 4:00 p.m. Minto**  
 Jack's Brain, Jill's Brain  
*Heather Higgins*

**4:00 p.m. - 4:30 p.m. Gold West**  
 Break

**4:30 p.m. - 5:30 p.m. Northern Latitudes**  
 Alaska Library Network General Membership Meeting  
*Nina Malyshev*

**4:30 p.m. - 5:30 p.m. Yukon**  
 The Mystery Thriller: Understanding and Writing Our Favorite Genre  
*Sneed B. Collard III*

**4:30 p.m. - 6:00 p.m. Minto**  
 The Future Ready Imperative  
*Cindy Romaine and Ken Wheaton*

**4:30 p.m. - 6:00 p.m. Harper**  
 Alaska Native Issues Roundtable Annual Meeting  
*James Simard, Chair*

**4:30 p.m. - 6:00 p.m. Tanana**  
 Library Lightning Talks: 7 Minute Talks on Just About Anything  
*Karen Jensen, Coordinator*

**4:30 p.m. - 6:00 p.m. Room 108**  
 Manage Your Library, Not Your Technology: OCLC Web Scale Management Services  
*Cynthia Busse, OCLC*

**4:30 p.m. - 6:00 p.m. Rampart**  
 Alaska's Digital Archives, Inside and Out  
*Paul Adasiak*

**4:30 p.m. - 6:00 p.m. Room 112**

Conducting Marketing Research That is User Centered and User Sensitive  
*Julie Niederhauser and Shari Kitchin*

**6:30 p.m. - 8:30 p.m. Gold East/Middle**  
 Conference Dinner (pre-paid meal ticket required)  
 Featured Speaker: *Ishmael Hope, Alaska Native storyteller*

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**Sunday, February 26**

**7:00 a.m. - 8:00 a.m. Harper**  
 Alaska Library Network Board of Directors Meeting  
*Nina Malyshev*

**8:00 a.m. - 9:30 a.m. Northern Latitudes**  
 Conference Breakfast (pre-paid meal ticket required)  
 Featured Speaker: *Jason Shiga, Illustrator and Cartoonist*

**9:45 a.m. - 10:45 a.m. Gold West**  
 Web Scale Discovery Services: The Promise, The Hype, and The Reality  
*Michael Robinson*

**9:45 a.m. - 10:45 a.m. Yukon**  
 Empowering Voices: Communities Speak Out for Libraries  
*Molly Raphael, President of the American Library Association*

**9:45 a.m. - 11:15 a.m. Minto**  
 Insights on Becoming Future Ready  
*Cindy Romaine*

**9:45 a.m. - 11:15 a.m. Harper**  
 Collection Development Roundtable  
*Karen Jensen*

**9:45 a.m. - 11:15 a.m. Tanana**  
 Appily Ever After: Picture Book Apps  
*Ann Dixon*

**9:45 a.m. - 11:15 a.m. Room 112**  
 Meeting Mental Health Reference Needs in Alaska  
*Julie Niederhauser and Sigrid Brudie*

**9:45 a.m. - 11:15 a.m. Rampart**  
 How to Make an Interactive Book Program for Small Groups  
*Jason Shiga*

**11:30 a.m. - 12:30 pm. Minto**  
 E-rate Applications for OWL Bandwidth Libraries  
*Valerie Oliver*

**11:30 a.m. - 12:30 p.m. Room 108**  
 Authors to Alaska Roundtable  
*Charlotte Glover, Chair*

**11:30 a.m. - 12:30 p.m. Yukon**

E-book Legalese

*Jodee Kuden*

**11:30 a.m. - 12:30 p.m. Chena**

IT Interest Group Discussion

*Walker Wheeler*

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**Sunday, February 26**

**11:30 a.m. - 12:30 p.m. Room 112**

Alaska Internet Circle of Safety

*Jacque E. Peterson*

**11:30 a.m. - 12:30 p.m. Tanana**

Public Library Roundtable Annual Meeting

*Joyce McCombs, Chair*

**11:30 a.m. - 12:30 p.m. Harper**

New Members Roundtable Meeting

*Coral Sheldon-Hess*

**11:30 a.m. - 12:30 p.m. Rampart**

Early Learning, Imagination Library, & Best Beginnings

*Barbara Brown*

**12:45 p.m. - 2:15 p.m. Gold East**

Endnote Luncheon (pre-paid meal ticket required)

Featured Speaker: *Molly Raphael, President of the American Library Association*  
*"Libraries: Essential for Learning, Essential for Life"*

**2:30 p.m. - 3:15 p.m. Minto**

AkLA E-Council Meeting

*Linda Wynne, President of the Alaska Library Association*

**2:30 p.m.- 4:30 p.m. Harper**

Governor's Advisory Council on Libraries Meeting

*Patience Frederiksen*

Thank you all for attending AkLA 2012 and have a safe trip home.